



Monthly

JUNE 2020

Marketing

Morsels

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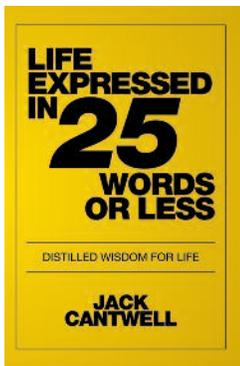
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SUMMER-IZING BEFORE WE GET BACK TO "NORMAL"

Happy summer, Morsel readers. While the "stay at home" experience is still fresh, let us capture it for the proverbial time-capsule.

This month I am putting you to work. Please write a 60 word or less answer, to this question – **What has being at home for two months taught me about myself?**

Send your essay to me by email, along with a digital photo. I will weave the collection into an article I will write (including my own entry). I will share the article with you when it is finished. Deal? Good.

Continuing the theme, I am working on something at home that hopefully can be useful to you later. It started with an on-line networking Chamber of Commerce Networking event. A fellow Chamber member, Drew Donaldson (GroHaus), contacted me and asked me to participate in a six-part business education webinar series he is organizing.

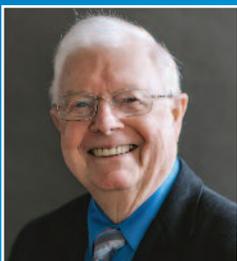
I will be facilitating one of the segments – working title **Market-focused business**

writing for any medium. I am having a great time creating a lesson for this project and look forward to interacting with the on-line attendees. I have been writing professionally and successfully for over 60 years, and never turned my experience into a specific seminar. I am also drawing on 18 years of teaching marketing courses for LVC and Elizabethtown College.

Drew is organizing the series. If you are interested in details, contact him directly, email drew@grohaus.org.

If you cannot see the value of using Networking as a tactic to help build a home-based business, doubt no more. SkyLimit Marketing is active and healthy after over 21 years, thanks in part from active participation in organizations like the Chamber, the CLA, Myerstown Rotary, and more.

Continue to stay safe everyone! We are one day closer to the "new normal".



Call Jack Cantwell at Skylimit Marketing
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