

M Monthly Marketing Morsels

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A BLOG PUBLISHED BY SKYLIMIT MARKETING, MYERSTOWN, PA



JACK CANTWELL BUSINESS PHILOSOPHY

1. Provide ongoing value for Clients
2. Equally important - Give back to the Community

COMMUNITY INVOLVEMENT

Lebanon Valley Chamber of Commerce

Member of the Military Affairs Committee
Winner of General Frank Smoker Beyond the Call Award
Ambassador of the Year

Community of Lebanon Association

Former Board Member (15 years)
Businessperson of the Year
Lester Leffler Community Service Award

Myerstown-Elco Rotary

Active Member, PR for Flags for Heroes

Mary Gate of Heaven Church, Myerstown

Lector, Cantor, Choir

Compeer of Lebanon County

PR volunteer

The Anne Fund

Sports Memorabilia Auction PR

Ithaca College

Former Board Member

Edgar "Dusty" Bredbenner Distinguished Alumni Award



We Plan. I Write. You Win.

Call Jack Cantwell at SkyLimit Marketing
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You can also email jack@skylimitmarketing.com
or visit www.skylimitmarketing.com

MONEY DOESN'T MATTER.



There are not a lot of guaranteed happy moments in life. But one of them for sure is getting a surprise phone call from a grandson,

I answered the phone one day recently, and it was my grandson Jack from Boston. He just wanted to know how I was doing and share some good news in his life. Jack is 28, a college graduate, and he works in a job he loves. He consults with software engineers and helps them with input about his company's product line. He had just been recognized by his employer for his outstanding sales record, an award-winning quarter.

He also thanked me for some advice I had given him early in his career. I told him to **take the money out of the equation** if he is considering a job opportunity.

Find work that fills your day with passion, pursue it, and keep learning and improving. The money will follow. Nothing is more gratifying than **wanting** to get to the office or other workplace and take on the next challenge.

I mention this to you, Mosel reader, so you can share the same advice with someone else. If you are well into your career, give the same advice to a younger colleague. I promise you it will be appreciated.

I was blessed in life with seven grandchildren. One is no longer with us, but five of the other six are college graduates, and the other one has two years to go. All are headed toward a life of success and satisfaction.

All have one proud Grandpa!