

**Key
Marketing
Words:**

Customer Service

Bottom line – **All entrepreneurs are in the Customer Service business.** Make delivering customer service excellence your top priority. Constantly evaluate every touch point - from handling phone contact, to how you look, how you listen, etc. - right up to how you follow thru. Key traits: honesty, integrity, ethics, reliability, fair value, relationship building, networking. Now is time to start focusing on your business and marketing planning for 2015, The process always starts with a consumer perspective, and an integrated marketing communications approach. Let me put my years of successful experience both practicing and teaching marketing to work in concert with you. There is no obligation for the first meeting.

Call me, Jack Cantwell, at
717-269-0288,
email: jack@skylimitmarketing.com
or visit my website:
www.skylimitmarketing.com



We Plan. I Write, You Win.